

**Get your fundraiser off to a great start by downloading the following available resources:**

- Harvest Montana Fundraiser How-to Guide
- Background brochure and order form images
- Sample brochure, timeline, poster, press release, etc.
- Reports from successful Harvest Montana Fundraiser offerings

**<http://opi.mt.gov/Farm2SchoolFundRaising>**

**For more information, contact:**

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Montana  
Office of Public Instruction  
Denise Juneau, State Superintendent



# Harvest Montana Fundraiser

**Healthy Kids, Healthy Farms, Healthy Communities**



**Take action for healthy kids  
by organizing this fundraiser  
in your community!**

# How to organize the Harvest Montana Fundraiser in your community!

This fundraiser was developed by Montana Team Nutrition in 2008 to provide a healthy fundraising alternative. **If your group would like to use this concept in your community, we ask that you retain the focus on healthy, local foods, or products that support a healthy lifestyle and Montana agriculture.**

Some products that sell well and maintain the healthy and local intent of this fundraiser include grown or raised in Montana:

- Whole-grain cereals, flours, and bread mixes
- Lentils, beans, and soup mixes
- Lean meats
- Farm fresh fruits and vegetables
- Honey
- Jams
- Body care products that include ingredients such as: goat milk, emu oil, pumpkin puree, honey, and beeswax
- Gardening tools

**Limit** energy dense or low nutrient content foods to less than 25 percent of the total products and avoid selling products that do not directly benefit Montana agriculture. Examples include:

- Cookies
- Candies and chocolate
- Sweet breads/mixes
- Jewelry, pottery & crafts

**Step 1:** Read the How-to Guide and past reports, download at <http://opi.mt.gov/Farm2SchoolFundRaising/>

**Step 2:** Bring this fundraising idea to your school, group, or club. Get approval before proceeding with the fundraiser and determine a fundraiser point person (organizer) and committee.

**Step 3:** Decide upon the goals and purpose of your fundraiser.

**Step 4:** Set timeline and start planning early (3 to 6 months).

**Step 5:** Locate and secure commitment from vendors. Finalize product selection.

**Step 6:** Create brochure, order form, posters, and other fundraiser materials.

**Step 7:** Notify and involve local media early and throughout your fundraiser. By creating a “buzz” around the fundraiser you can increase your sales!

**Step 8:** Sell away!

**Step 9:** Prepare for delivery day.

**Step 10:** Follow-up, celebrate, and reflect.

**Download the How-to Guide at <http://opi.mt.gov/Farm2SchoolFundRaising/>**